

Independent Verification of Cocoa Labor Surveys

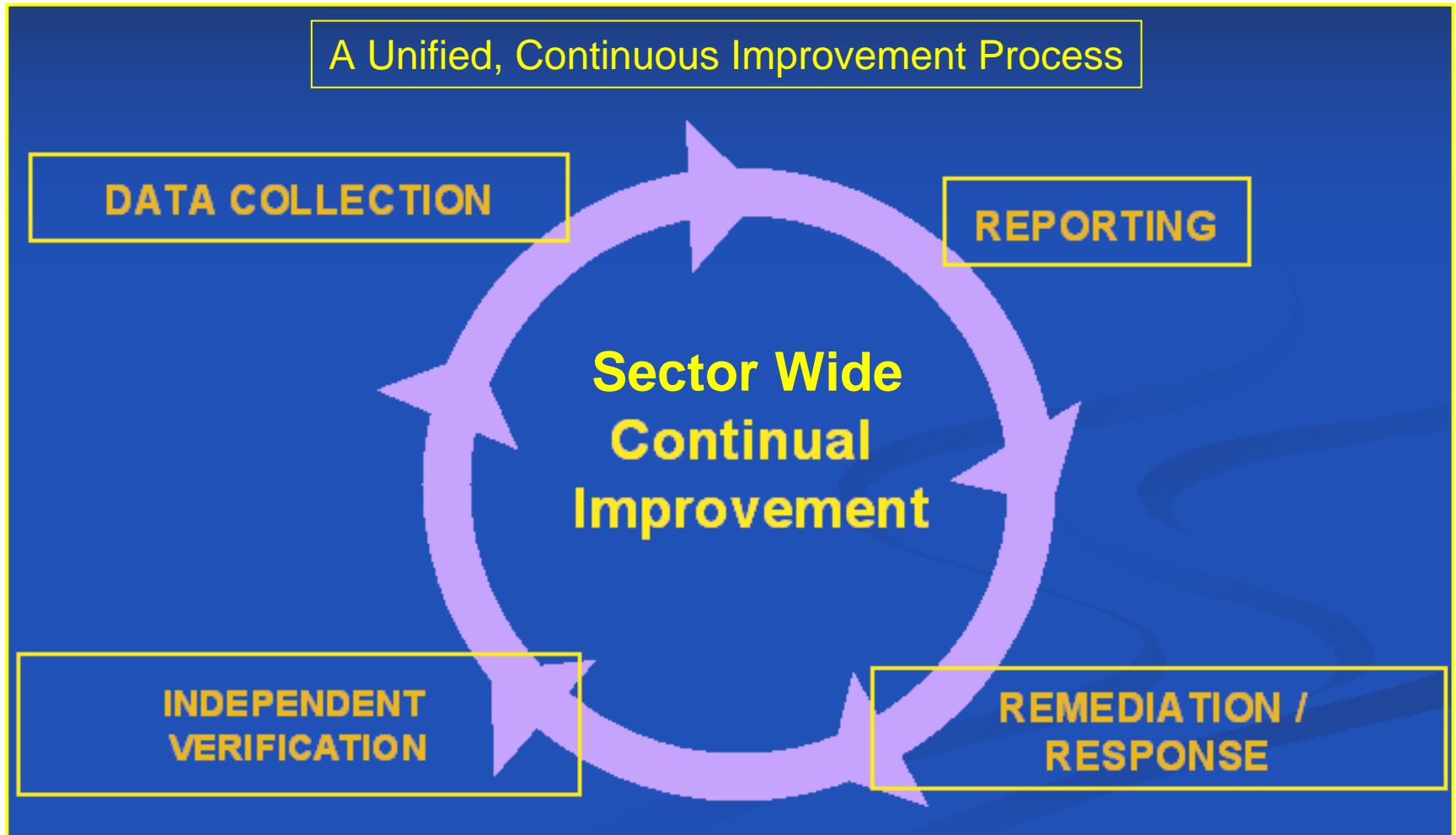
**Its Importance in
Certification**

10 June 2008

The Certification Process

- **Four Primary Elements**
 - **Representative data** collection (surveys in the sector)
 - **Public reporting** of results (websites)
 - **Remediation** (improvement) of situations described by the data
 - **Verification** of the process (by an independent body)
 - Initially to look at the data collection activity
 - Eventually to look at the
- **A Process to report on sector wide labor practices - not a product label related to specific farms**

Sector Wide, Country Certification Model



Implemented In Conjunction with National Government Programs

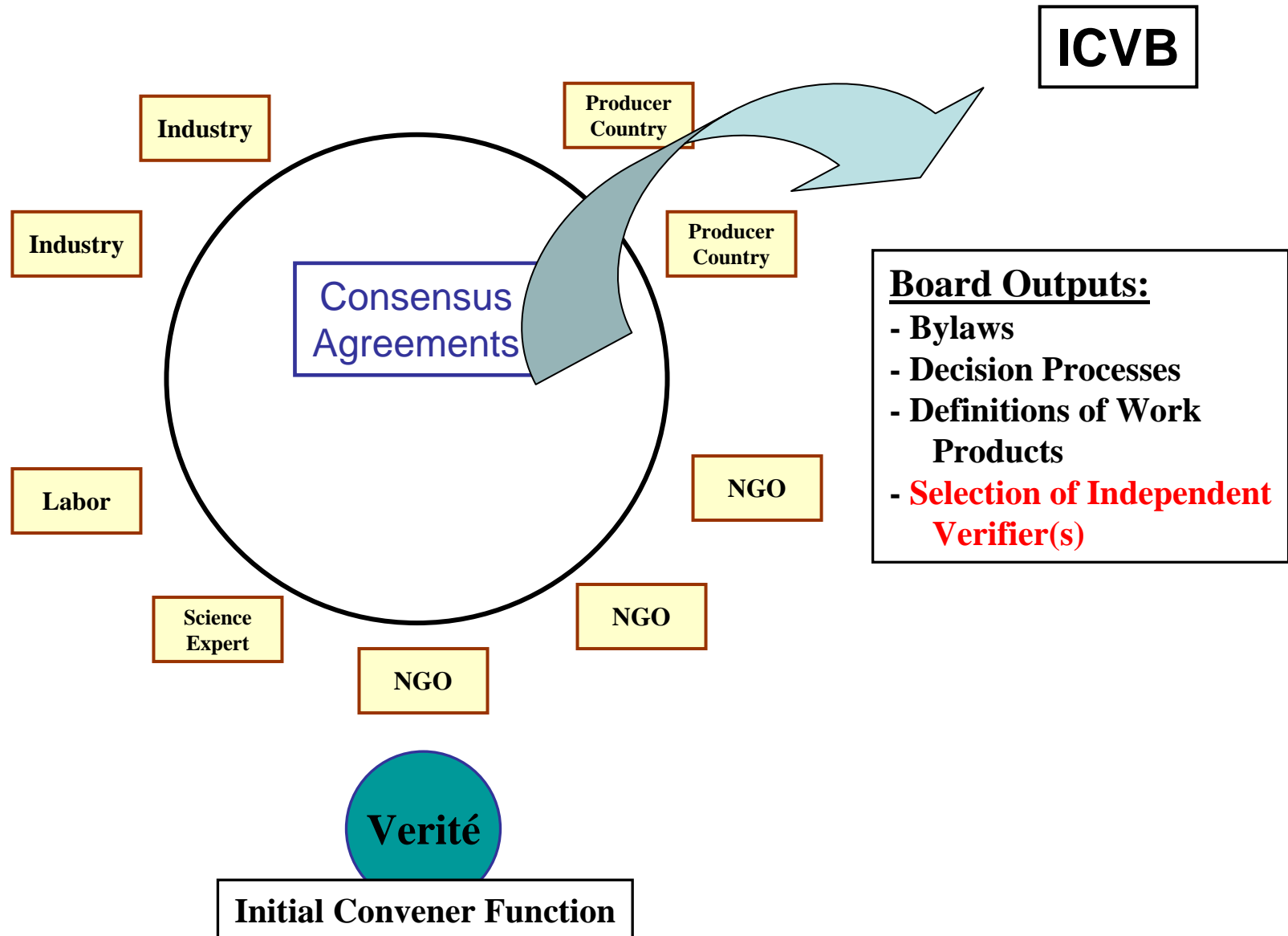
The Value of Verification

- **Will add credibility to the entire effort of certification**
- **Will create an environment of learning and partnership**
- **Will communicate the progress that is being made here in Côte d'Ivoire and in Ghana**

Creating the Verification Process

- **The Verification Process needs to be independent – to be credible**
 - Carried out by a third party
- **Industry selected *Verité* to create roadmap**
 - Worked with Governments of Côte d'Ivoire and Ghana
- ***Verité* created plan for:**
 - Multi-stakeholder Board
 - Verifiers to be selected by Board

Formation of International Cocoa Verification Board



ICVB Members

- NGO Members:

- **Dr. Stephen Ayidiya**, University of Ghana, Legon
- **Alice Koiho Kipre**, Afrique Secours et Assistance, Cote d'Ivoire
- **Andrews Tagoe**, General Agricultural Workers Union
- **Diane Mull**, International Initiative on Exploitative Child Labor
- **John Trew**, CARE International

- Government Members:

- **Tony Fofie**, Ghana Cocoa Board
- **Amouan Assouan Acquah**, Special Counselor to Prime Minister, Cote d'Ivoire

- Industry Members:

- **Isabelle Adam**, European Cocoa Association
- **Jeff Morgan**, Mars, Incorporated

Selection of Verifiers

- **Global competitive process**
- **ICVB has selected two world class institutions**
 - **FAFO AIS from Norway**
 - Non-profit with expertise in data collection / research
 - **Khulisa Management Services from South Africa**
 - Expertise in Monitoring and Evaluation
- **These two groups work together and report results to the ICVB**
- **The results will then be made public**

Next Steps in Verification

- **Verifiers now working in both countries**
- **Will carry out assessment of the data collection process in each country**
- **A representative sample survey will be carried out as comparison to surveys**
- **Results will be documented and shared with teams from each country**
 - **Timing: by the end of the year**

Expectations

- **Completed Verification process and reports will add increased credibility to the certification process and those reports**
- **Important learning will occur and assist in the design of an efficient and effective system of data collection for the future.**

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